



CANON U.S.A., INC.
Broadcast & Communications Division
65 Challenger Road
Ridgefield Park, NJ 07660
Tel.: (201) 807-3300
Fax: (201) 807-3333
www.usa.canon.com

July 29, 2005

Mr. Steven Zaleon
Multimedia Solutions Corporation
935 River Road
Edgewater, N.J. 07020

Dear Steve,

On behalf of the Broadcast and Communications Division of Canon USA Inc., I would like to personally express our sincere appreciation and gratitude to Multimedia Solutions Corporation and your very talented team members for the impressive design and professional implementation of the new Canon Broadcast website.

As you are aware, we knew that a complete departure from the former technical look and feel of the BCTV website was required. Thus we challenged Multimedia Solutions to design a customer-oriented site that was creative, simple to navigate and yet set new standards in presenting our message and information to the many sectors within the broadcast and production industry. The MSC design and implementation phases as well as your follow-through, were exemplary.

The new Canon Broadcast website went live on schedule and the feedback from our customers, our sales staff, and the industry as a whole has been exceptional. Our internal goal from day one had always been to outclass our competition with an innovative website providing vital information and we firmly believe that goal was met.

As we look to the future, our marketing team will be working with Multimedia Solutions in continuing to evolve the new Canon website into the envy of the broadcast industry.

Sincerely,
Canon USA Inc.

Laurence J. Thorpe
National Marketing Executive
Broadcast and Communications Division