



Consolidated Edison Company
of New York, Inc.
4 Irving Place
New York NY 10003
www.conEd.com

July 14, 2009

Mr. Michael J. Betancourt
Multimedia Solutions Corp.
935 River Road
Edgewater, NJ 07020

Dear Michael,

On behalf of the Con Edison project team, I want to express my deepest appreciation to everyone at Multimedia Solutions for the success of the Power of Green Game.

From the inception of the project, Multimedia Solutions demonstrated outstanding expertise and professionalism. We were especially impressed with your company's graphics and animation capabilities. You helped us to find a cost-effective approach to our project that would produce high-quality results without breaking the bank. Throughout the development process, your team contributed numerous creative ideas that shaped the look and feel of the final product, which met our expectations in every way.

Since the game's deployment on our external Web site, we have received thousands of visitors; the game has been the subject of media articles and blogs and has been reviewed favorably by third-party evaluators. We have entered the game into several award competitions and I hope that we will soon receive additional recognition.

To you and your team, many thanks for a job TRULY well done!

Sincerely,

A handwritten signature in black ink that reads 'Fred Leich'.

Fred Leich
Section Manager, Corporate Communications