



May 4, 2010

Edward P. Moskowitz  
Executive Vice President  
Multimedia Solutions Corp.  
935 River Road  
Edgewater, NJ 07020

Dear Ed

Larry and I would like to thank you, Kerwin, Naresh and the entire MSC team for designing, developing and deploying a first-rate web site that now presents our visitors with a vibrant, warm, personal, engaging and navigational-friendly experience. We continue to receive positive feedback both internally and externally on the relative ease of use and human warmth and colorful appeal of the site.

From a solutions standpoint, I want to commend you Ed for presenting us with an excellent product. As you know, from the onset we were looking for greater control over content, rates and disclosure file management. MSC has delivered on giving us the right tools for enhancing our internal web management and increasing our internal operational efficiency.

Finally, we want to congratulate Steve and the entire MSC organization for providing a solid, successful model for designing, developing and deploying web sites. Your model definitely provided the structure necessary for pulling together so many elements and details in a timely fashion. In addition, we want to congratulate Kerwin for his steady project management throughout this project.

We look forward to partnering with MSC as we take this new web foundation and build up more sophisticated capabilities and tactics. Thanks again for a job well done.

Warmest Regards,

A handwritten signature in black ink, appearing to read "Andrew Grippa".

Andrew Grippa  
Marketing Officer

cc: Larry Kinitsky  
SVP, Marketing