



P R O F I T F R O M I T

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To whom it may concern:

As Creative Director for CNBC.com, I am called upon to use many resources, in and out of the company, for professional services in design, market research and navigation/usability.

Over the past few years, I have often utilized the resources of Multimedia Solutions Corporation in Englewood Cliffs, NJ, to aid in large redesign projects. By using their substantial creative talent pool to critique designs, suggest alternative solutions to branding and navigation, and create competitive analysis, the chances of the success of those projects are greatly enhanced. The latest example this is the recent redesign in both look/feel and navigation of the CNBC.com site in which Multimedia Solutions played a valuable role. They are very thorough, easy to work with and customer-driven. I would highly recommend them.

Sincerely,

A handwritten signature in cursive script that reads "James P. Kimak".

James P. Kimak
Creative Director
CNBC.com