

July 18, 2008

Mr. Ed Moskowitz  
Multimedia Solutions Corp.  
935 River Road  
Edgewater, NJ 07020

Dear Mr. Moskowitz and staff:

On behalf of all of us at Hapoalim Securities, we wanted to express our complete satisfaction with our new corporate web site. As promised, the team at Multimedia Solutions executed flawlessly and created a powerful site offering all the functionality we detailed at the start of the project process. We truly believe that the success of this project launch can be attributed to your team's attention to detail and commitment to deliver on time and on budget. The content administration tools you provided are powerful – allowing us to publish our content with proper controls, checks and balances and relative ease. The site is performing great and is providing exceptional service to both our internal and external users.

We are very much looking forward to continuing our relationship with Multimedia Solutions and future opportunities ahead.

Again, thanks to everyone at Multimedia Solutions for a job well done.

Sincerely,



Alex Akselrud  
Vice President  
Head of Information Technology